Clear Channel UK
Environmental Sustainability Policy

Clear Channel is on a mission to Create the Future of Media. It's critically important that we continue to reduce our impacts and be more sustainable, not only for the future of our business, but for the future of the planet.

Clear Channel UK recognise that our activities have the potential for both positive and negative impacts upon the environment at local, national and global levels. As a trusted media and infrastructure business partner to many towns, cities and advertisers who share our values, we acknowledge our responsibility for helping to protect the environment and minimise pollution wherever in the world we do business.

We seek to continually improve how we measure and respond to our environmental impacts and will periodically re-assess our strategy, action plan and targets.

Clear Channel is a signatory to the **UN Global Compact**, and Clear Channel UK has made its own industry pledge as part of The Advertising Association's Ad Net Zero initiative to obtain real net zero carbon emissions from the development, production and media placement of advertising by the end of **2030**.

We are also, through our environmental product offerings and city partnerships, helping to elevate our business partners and clients' efforts to reduce their own climate impact and meet their own targets for protecting the environment.

Through our European environment & sustainability programme, Clear Channel UK commits itself to:

- **Becoming a carbon net-zero company by 2030,** through measurement and verification of our Carbon Footprint, and setting science-based targets to support our sustainability programme.

- Supporting Clear Channel's European and global businesses towards their own net-zero and sustainability goals.

- Preventing and minimising pollution by avoiding or limiting the use of environmentally damaging substances, materials or processes and assessing relevant potential end of life impacts.

- Applying the principles of the **EU Waste Hierarchy** to our waste activities, as part of our drive to reduce the amount we produce, with additional focus on eliminating all our avoidable plastic waste by 2032.

- Defining clear environmental responsibilities and leadership throughout the organisation and providing training and resource for all staff with responsibilities that may impact upon the environment.

- Ensuring that our Environment Management System meets or exceeds the requirements of ISO14001 or equivalent standards and remains integrated with our other control and Management Systems.

- Adhering to all relevant statutory and regulatory requirements.

- Further integrating principles of environmental sustainability within all Clear Channel UK's policies and practices, specifically those relating to the provision of goods and services.

- Seeking to address the environmental concerns of customers and stakeholders.

- Communicating this Environmental Policy and ongoing sustainable activities to staff, customers and other stakeholders (including suppliers) and to raise awareness amongst these groups of their own environmental responsibilities and requirement to commit to this policy.

This Policy is subject to regular review to ensure that it continues to reflect the aims of Clear Channel UK and promotes continuous environmental improvement throughout its operations.

Will Ramage, Joint Managing Director
Clear Channel UK Ltd
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